

## NEWS RELEASE

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### Leave Only Footprints campaign supports communities to clean up as part of country's biggest mass-action environmental campaign

The 'Leave Only Footprints' team has pledged its support for this year's Great British Spring Clean, run by environmental charity Keep Britain Tidy.

The clean-up campaign, which runs from March 22nd to April 23rd, will see up to half a million people taking action to clean up streets, parks and beaches across the country.

The Great British Spring Clean brings together individuals, community organisations, businesses and councils to make a difference to the environment on our doorstep and in 2018 around 370,000 #LitterHeroes collected more than 630,000 bags of rubbish.

Keep Britain Tidy Chief Executive Allison Ogden-Newton said "The Great British Spring Clean is an opportunity for the millions of people who care about the environment on their doorstep to do something positive that will make a visible difference."

"We are delighted that the Leave Only Footprints project team is supporting this year's campaign and would like to thank them for their support."

"Without councils across the country giving the campaign their backing, our volunteers would not be able to do the incredible job they do."

Emily Fergusson, the Leave Only Footprints Engagement Coordinator said "We are thrilled to be working with Keep Britain Tidy to help look after Hengistbury Head Nature Reserve, a place loved by so many and site that is incredibly important for wildlife. Anyone and everyone is welcome to join us for the Great British Spring Clean!"

Members of the public are invited to join the team at the Hengistbury Head Local Nature Reserve in a litter picking event on April 13th, 2019 to help protect its beautiful landscape.

Litter picking equipment will be provided at the visitor centre before setting out.

To find out more about this event visit <https://www.facebook.com/events/398692024210228/>

To find out more about the Great British Spring Clean visit [www.keepbritaintidy.org](http://www.keepbritaintidy.org)