

NEWS RELEASE

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5thingsclear – a new litter campaign

2019 has been marked as the year of green action in DEFRA's 25-year environment plan which has sparked the #iwill movement. This movement has people all over the country taking action for the environment – alone or within their communities. Even if you're not fussed about social media and don't bother with hashtags, you can still get involved! We can pave the way forward with individual actions that add up to a bigger picture of a healthier planet.

In light of this, this new year our Leave Only Footprints team have joined a new litter picking campaign! We have joined 5thingsclear, a Dorset based initiative, in their efforts to get 550 people to sign up to pick up 5 pieces of litter every day. If we achieve this then we will have collectively picked up 1 million pieces of litter by the end of the year! Our initiative is all about reducing waste and littering so we love this campaign. It's also easy for anyone to get involved with, if you're taking a lunch time walk or just popping to the shop you nearly always come across some dropped litter. If you can pick up what you can on that walk, then you'll be making a difference. This project is a great way to do your little bit and you'll feel good for having contributed to a wider movement.

Head over to www.5thingsclear.com for more information!

Keep up to date with our progress by following us on Instagram at: [Leaveonlyfootprints_LOF](https://www.instagram.com/Leaveonlyfootprints_LOF)

Send us a message if you join up or let us know what green action you're taking this year, we'd love to hear from you.